

# Roads Aim to Prosper through Economies

## More Savings Believed Possible in Reduction of Costs of Materials and Labor Waste

APPROXIMATELY 64 per cent of the total expenses of the railroads in 1920 was wages paid to labor, leaving about 36 per cent for materials. There was a small deficit from the operation of the 225,000 miles of the larger railroads in 1920, and a net railway operating income of \$1,040,000,000 from the operation of 231,000 miles of railroad in 1916, the last year before the United States entered the war. The problem which the railroad managers now face is to make a saving in operation expenses of as near a billion dollars as is possible.

Naturally the first inquiry is as to how much can be saved in the labor payment, since this bulks so much larger than material costs. The total amount actually paid to railroad employees in 1920 was \$3,698,000,000, and the so-called Order No. 2 increasing railroad employees' wages 20 per cent was in effect from May 1, 1920, and not from January 1. If the wage increase had been effective January 1 the total 1920 wage bill would have been \$3,913,000,000. The Wage Board has allowed a reduction of 12 per cent. This makes possible a saving of between \$400,000,000 and \$500,000,000.

The Wage Board refused to permit the abrogation of the national agreements. The national agreements are a set of rules which prescribe uniform working conditions and uniform wages for minutely described classes of work for all railroad employees, whether living where \$15 a month rents a comfortable house and garden or where a flat costs \$35 a month. It has been estimated that the abrogation of the national agreements would save the railroads \$300,000,000 and that the abolition of full crew laws, which the employees themselves call feather-bed allowances, etc., would save the railroads another \$300,000,000. Probably for the time being the percentage of decrease of wages which has been fixed by the recent decision of the Wage Board cannot be modified by railroad managers. There remains, therefore, the question of a reduction in the number of men employed and a gradual modification, if not abrogation, of the national agreements and the full crew and feather-bed allowances.

There is here a \$600,000,000 stake to work for, and probably there are a few railroad managers who would acknowledge that they are beaten by the Wage Board on this question and who are ready to lie down on it. Most of them believe that they can get at least a slice of that \$600,000,000.

The question of economies through modification of uniform and uneconomical conditions of work is inextricably interwoven with that of a reduction in the number of employees. The year 1916 is a good one with which to make comparisons, for in that year the railroads were clearly solvent and traffic conditions were comparable to what may be expected when a general revival of business takes place, making allowance for normal annual increases. In 1916 the total number of revenue-ton miles carried was 362,444,000,000, and in 1920 the revenue ton mileage was 409,971,000,000. The number of passengers carried one mile in 1916 was 34,688,000,000, and in 1920 was 46,725,000,000.

Ton miles and passenger miles are the best measure of volume of business handled by railroads, but expenses are measured more accurately by train miles. The total freight revenue train mileage in 1916 was 441,000,000 and in 1920 634,000,000. The total passenger train mileage was 583,000,000 in 1916 and 572,000,000 in 1920. The total transportation service train mileage, therefore, was, roughly, 20,000,000 less in 1920 than in 1916. This is less than 2 per cent, but shows a considerable gain in operating economy, since the volume of traffic was more than 10 per cent greater in 1920 than in 1916.

### Reductions of Forces

The number of employees in railroad service in 1916 was 3,023,000. In 1917 it was 1,847,000. If one road made a showing such as this—namely, a reduction in train miles in the face of an increase in the volume of traffic—and if it could show that these figures for employees showed a much greater number, the president of that road would be likely to start looking for a new general manager. An analysis of the wage bill for a railroad manager to take his own detailed figures and determine exactly what causes are to blame for a 7 per cent increase in the wage bill in 1920 would show that 12 per cent increase in the number of employees with an actual decrease in train miles, and quite impossible to make even a guess without detailed figures at how much the national agreements are responsible for this result and how much conditions which are now under the control of the managers were responsible for the result. It can be said, however, that these figures for men hours in transportation is to increase the trainload, or to put it another way around, to haul the same volume of traffic with a less number of men miles. Road freight brake-men and flagmen's wages constitute 4.29 per cent of total compensation. Road engineers and motormen, 3.11 per cent; firemen and helpers, 2.39 per cent; freight conductors, 2.22 per cent; passenger engineers, 1.15 per cent; passenger brakemen and flagmen, 0.90 per cent; passenger conductors, 0.87 per cent; passenger firemen and helpers, 0.84 per cent—a total

# Bigger Retail Sales Yield Smaller Profits

## TAPE MEASURES

By Morrie Ryskind.

### BALLADE OF SAFETY FIRST

Ponzi offers fifty—  
Everybody buys:  
Careless folk and thrifty  
Listen to his lies.  
Now they use their eyes  
And the sign they see  
In financial skies:  
"Six per cent for me!"

Be you "But"—and "If"—ty;  
See what he replies:  
An his lute be rifty,  
Listen to his lies  
Turn to moans and sighs—  
Ends his melody.  
This song never dies:  
"Six per cent for me!"

L'Envoi  
If he argues,  
Listen—to his lies!  
Then say, "That's n. g.—  
Six per cent for me!"

THE business depression has had a curious reaction on the general retail field. Big department stores and specialty shops, contrary to expectations, even of the merchants themselves, are doing a large volume of business. Executives of half a dozen leading stores in this city are emphatic in their statements that the volume of business in units of merchandise is far in excess of what it was a year or even two years ago. Income from this enlarged distribution, however, is smaller, owing to lower prices. This is the crux of the retail problem as several of the leading merchants view the situation at present.

Income from sales bids fair to remain at its present level, or to recede with further declines in prices. At the same time efforts to bring down overhead or general selling expenses in the stores have been only partly effective. The margin of net profit left the retailer is shrinking constantly, and although not at the danger point yet, forms a feature of the business that is giving rise to some hard thinking and planning in the executive offices of the big retail distributing plants.

Most retailers still view the wholesale markets in general with a certain amount of apprehension. The retailer is far from convinced that prices of most commodities have reached their lowest levels. The hand-to-mouth policy of laying in new stocks is still being adhered to with the utmost rigidity in most of the New York establishments.

### The Elusive Bottom

"We have been fooled so often on the 'rock bottom' price idea," said the vice-president of a Fifth Avenue department store the other day, "that we have come to regard all prices as unstable. Especially in women's apparel we have found that as the weeks, and even days, go by we can go into the market and buy goods cheaper and cheaper. Of course, the drops from day to day or week to week are much smaller than they were several months ago, but at the same time we are operating on such a close margin of gross profit now that even these slight price changes affect our business. The only way to play the game safely is to buy goods in small quantities and then push them out rapidly before they depreciate in price or in style."

The style element is one of the biggest problems in the real estate field now, and stories of large losses on merchandise that has suffered from a quick change in style are frequent. Retailers of shoes who guessed wrong

in the large tongue and Colonial pump styles this summer have taken some big losses. The vogue among women for fabric hats has caused some appreciable losses to retailers who had played the straw hat as the season's winner. All through the list of women's apparel there are dozens of cases of this kind, where profits have been eaten up by the reductions that had to be taken on merchandise that has gone out of fashion.

The spring and summer season in women's clothing and dress accessories this year, say the merchants, has seen more changes in style than any season in their experience for years. To make matters more difficult staple merchandise is in light demand, and the highly styled commodities have first call among the shopping public.

When the business depression began to make itself felt and unemployment was talked of as a leading factor in reducing the spending capacity of the general public there was a logical conclusion among the retailers that cheaper merchandise would spring into large demand, through economizing tendencies on the part of ultimate consumers.

### Price Now Essential

"We informed our buyers," said one store executive, "that price was to become the essential factor in merchandising goods to the public. However, contrary to our expectations, as we review our sales sheets from week to week, we find that our more expensive merchandise is outselling the cheaper goods. We can't explain this even

# Clashes with Labor

## Strikes Less Frequent as Workers Deem Time Unpropitious for Battling With Employers

THE low point in the number of strikes and lock-outs in the United States during the last five years was reached in 1920, when there were 3,109 strikes and 58 lock-outs reported by the Department of Labor. Statistics on strikes and lock-outs for the five-year period have been compiled by the department's Bureau of Labor Statistics and published by the department in the June Monthly Labor Review.

Throughout the five-year period New York has led all other states each year in the number of strikes. Last year New York led the list with 551 strikes, Massachusetts was second with 367, Illinois third with 242 and Pennsylvania fourth with 235.

### Strikes Decline

Although the figures for 1920 are subject to later revision, the figures so far indicate that the number of strikes was less in that year than in any of the four preceding years. This reduction, according to the Department of Labor, was due to a lessening in strike activity during the last quarter of the year. During the first six months of the year more strikes occurred than during the first six months of 1919 or 1918, and more than twice as many occurred as during the last half of the year. "This," says the department, "appears to have been due to the slowing down of the mills during the summer, followed by shut-downs in the fall and the realization that a strike might result in no benefit to the laboring men, but on the other hand might probably be exactly what the employers desired."

Contrasted with 1919, last year saw fewer large strikes. In 1919 three strikes alone involved more than a million men. There were but few cases in which violence was resorted to sufficiently to attract more than local attention.

Last year the strike involving the largest number of men was that of the anthracite miners in September. Other large strikes were those of the

# Difficulties in the Way Of Holding Silk Prices

## U. S. Consul in Japan Sees Trouble in Government's Efforts

There are a number of difficulties to be overcome in carrying out the policy of the Japanese government to maintain the price of silk by endeavoring to materially reduce the production during the present year, writes Lester L. Schiare to the Department of Commerce. The government's program is fostered by silk merchants and speculators, who have large stocks of silk on their hands.

A reduction in output means a reduction in labor, which, in turn, necessitates a reduction in employees, which has been done by the war-trade restrictions. The silk industry in Japan is earning a livelihood. This is unfortunate in the agricultural districts at this time, since simultaneous effort is being made to reduce the production of rice and wheat in order to uphold the price of these commodities on the market.

In addition to these considerations, thousands of former farm laborers who have been employed in the silk industry in the factories and mills in the cities are now being released from the industries, which have had to curtail or cease their production. These laborers have been trained in the factory adjustments of financial difficulties have been made and the plant is now ready to make and deliver 1,500 truck and automobile frames daily. The company recently installed a 400-ton Mesta press.

The Standard Tank Car plant, which has been fairly active for some time, will close down next week for an indefinite period.

# Steel Prices Now on More Uniform Basis

## Reductions of \$4 to \$10 Ton Put Quotations Where Actual Selling Levels Have Been for Some Time

PITTSBURGH, July 9.—Virtually all independent steel producers in this district fell in line with the lowered quotations announced by the Bethlehem Steel Company and the United States Steel Corporation this week. The reductions range from \$4 to \$10 a ton on various finished products and semi-finished products. The price of the average about \$25 a ton under the Bethlehem Steel level. The action of the Bethlehem company and the Corporation caused less comment here than would ordinarily have been the case, inasmuch as it placed nominal quotations where actual selling prices have been for some time.

The industry is benefiting somewhat from the reduction in building activities throughout the country. Steel materials as nails, wire products, reinforcing steel, sheets, fabricated products, etc., will soon absorb the excess capacity. He voices the prediction that business will remain quiet during the summer, but will pick up in the fall, gradually gaining strength until the end of the larger demand.

New Orders Much Improved

Julius Kahn, president of the Trucon Steel Company, states that the inflow of new orders with his company is much improved, especially from the building trades. Mr. Kahn states production is being enlarged to take care of the larger demand.

Plate makers are more optimistic than they have been for some time, owing to the overhanging business from car repair interests. Some of the railroads have already made awards for car repairs, while others are about to do so, and this business will, in turn, create orders for the plate market.

It is expected that limited buying by the farmers during the last year will bring them into the market more actively in the fall for many miscellaneous repairs. The steel industry will directly and indirectly benefit through the improved demand for tractors, farm implements, automobiles, and railway equipment to hold them. The larger steel mills will also help on their products and bring into the market an important group of consumers who are at present buying little or nothing.

The president of a district institute states that the tonnage produced in June was larger than in May, which was the smallest of any month in years.

In the pipe market, business at present centers around the demand for the smaller sizes of merchant pipe. The larger pipe market is quiet and is adversely affected by the reduced offerings of holders in midcontinental oil fields. A Youngstown interest figures that such groups have an ag-

# German Goods Gain in Mexico

## Compete With American Products Especially in Paper and Electrical Goods

The bulk of Mexico's export trade consists of metals (silver, gold, copper, and lead), cattle (driven into the United States especially for safety), raw materials and agricultural products, writes Consul Cornelius Ferry Jr. to the Department of Commerce. The most important manufactured products, besides metals, are sugar and cotton goods. Cotton goods are exported to the United States in bond for transshipment to other countries, especially to the United States. The most important raw materials exported are crude petroleum, fibers (henequen, ixtle and cotton lint), hides, chicole, coffee and vanilla. Practically all of the exports of Mexico go to the United States.

Following the armistice in November, 1918, there was great activity in imports of goods to replenish stocks which had been depleted by war-trade restrictions. Quantities purchased, however, were limited to immediate demands as falling prices were anticipated. During 1919 imports were steady, but seldom exceeded the immediate demands of the market. There was little disposition to restock, as prices remained high, while the purchasing power of the people remained low.

Early in 1920 imports anticipated a stronger purchasing power as the mines throughout the country were in full operation and the return to agricultural pursuits was general. The only check on the import trade was the inability of American manufacturers to deliver goods and insufficient transportation facilities.

### Most Imports From United States

By far the greater portion of imports came from the United States, but the resumption of trade relations with Europe immediately resulted in the appearance of German goods in the market. Connections with former markets, great quantities of dollars from Dresden flooded the market in time for Christmas, also aluminum kitchenware from Germany. The German industry has long been at a standstill in European ports which had been stopped in transit by the war. They did not represent new industry in Germany nor a present ability to compete with American goods.

It is believed that very little merchandise recently imported from Germany is the product of post-war industrial activity. The German industry has been in a state of stagnation, and these continue to import heavily from the United States. A conspicuous instance of competition with post-war German industry is the line of electrical equipment, which is gaining a foothold by means of lower prices and liberal terms of payment.

### American Products Undersold

An important instance of successful German competition in Mexico is in the paper trade. The quality of the paper and wall paper (all of the best quality) their prices are lower than any other source of supply, including the United States. This is the product of post-war industrial activity. Other lines of imports which compete successfully with American goods are cheap jewelry and goods from France and textiles from England.

The most important export trade to Mexico is carried on by houses which have representatives residing in Mexico. These houses have business houses established here carrying stocks of goods. Salesmen from abroad also visit this country and report local houses to represent their

# New Steel Price Far Below War Peak, but Above 1913 Level

MUCH has been said and written about business being held back because steel prices have not returned to pre-war levels. On their face the new quotations that were formally announced last week by the United States Steel Corporation, Bethlehem Steel, Republic Iron and Steel, Lackawanna Steel, Midvale and other companies, are still substantially above the prices that prevailed in 1913, which is considered as a typical pre-war level.

In making public the new schedule, which is now the same for all the important companies, President Grace of the Bethlehem Steel Corporation took occasion to state that some of the new prices are now actually below the pre-war average when present manufacturing costs are taken into consideration.

As an example he cited the new price for structural shapes, which is 2 cents a pound, or \$44.80 a gross ton, the comparison with pre-war prices reflecting concretely the following three more important cost factors:

The increase over pre-war cost in transportation on ore, coal, limestone, scrap, and miscellaneous supplies amounted to \$7.85 per ton of finished steel; the increase in the cost of coal, limestone, alloys, refractories, lubricants and miscellaneous supplies at point of shipment amounted to \$7.10 per ton of finished steel; the increase in the cost of labor and the present wage scale, as compared with pre-war wages in the company's steel plant proper, was \$5.64 per ton of finished steel.

These items, according to Mr. Grace's calculation, account for an increase in present-day costs of \$20.55 a ton of finished product. He then proceeds to conclude that the new price of \$44.80 for structural steel is equivalent to a pre-war price of \$24.21 per ton, or 1.08 cents a pound. This compares with a ten-year pre-war average of 1.51 cents per pound.

Putting aside, however, any consideration of the relative price of steel and pre-war costs the following table shows the prices on leading products

| Latest 1913                     | Price   |
|---------------------------------|---------|
| Structural shapes (100 lbs.)    | \$20.55 |
| Flat (100 lbs.)                 | 1.45    |
| Sheet bars (100 lbs.)           | 35.00   |
| Slabs (100 lbs.)                | 35.00   |
| Blue annealed sheets (100 lbs.) | 2.65    |
| Black sheets (100 lbs.)         | 2.55    |
| Galvanized sheets (100 lbs.)    | 4.50    |
| Skp (100 lbs.)                  | 2.00    |
| Skp (100 lbs.)                  | 2.00    |

These figures are from the files of The Iron Age.

Looking back over the course of prices on pig iron and steel products during the first six months of 1921 The Iron Age notes that the aggregate price reductions have varied according to products, the greatest drop being on galvanized sheets, the price of which at the end of June was \$19 a ton below the January 1 quotation. Plates have declined \$15 a ton, structural shapes \$9 to \$10, steel bars \$7 to \$8 and wire products \$5 to \$7. In pig iron the reductions have been proportionate. Basic Valley furnace declined \$5.50 during the six-month period, while foundry iron at Philadelphia has shown a decline of about \$8, at Chicago \$12 and at Birmingham \$13.

# Expected Coup by Gen. Chang Fails to Materialize; Internal Disensions Occupy Leaders

PEKING, June 4.—The Chinese newspapers are keenly and anxiously discussing the prospects of a far-reaching change in Chinese affairs which have been declared in a possible, and even probable this summer.

One of the dominant figures to whom all experienced observers look for an initial movement in bringing about the predicted change is General Chang T'ai-lin, Military Governor of Manchuria, whose influence in the capital is now paramount. The prevailing belief is that General Chang is favorable to the restoration to the throne of the boy Emperor, who has been at the Forbidden City. There was widespread expectation that Chang would inaugurate in the spring or early summer a movement to put the boy Emperor back on the throne, but it has not thus far materialized.

In this turn has given way to internal dissensions between Chang and other leaders. Chang has been ensnared and there has been talk of suppressing the independent movement at Canton. While the newspapers discuss the whole subject quite freely, there is nothing authoritative and little opportunity to substantiate the reports so freely circulated.

# U. S. Sales Colony in London

An American sales colony is being built up in the vicinity of Bush International Sales Building, now under construction in London, according to Major R. G. Mitchell, who is connected with the Bush interests in London.

"Armour & Co.," he said, "have a new building at Kingsway. The Quartermaster General of the Navy has obtained a London office. The Ingersoll Watch Company has opened a great block of offices and have their shops on the Strand. The Eastman Kodak Company has fine offices and a large number of other important American firms are now represented in London."